



# oralhealth OFFICE

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## PEAK PERFORMER PROFILES



The Art & Science  
of Dental Office  
Design





## PEAK PERFORMER

How did Dr. Warren Roberts go from zero to the #1 dental provider of Botox in North America? Prior to 1988 Drs. Warren and Janet Roberts had one of the largest crown and bridge practices in BC.

In 1988, Dr. Warren was in a debilitating MVA while riding his bicycle. Herniated thoracic discs left him physically compromised to perform normal dental procedures, and he therefore looked for a new path. His wife, Dr. Janet Roberts, determined and committed, had a vision of performing dental rejuvenation with facial rejuvenation in the same office. Never done before, the two doctors opened a Coal Harbour office, with no previous patients and have been successful in combining the two rejuvenations, often sharing like advice and guidance to others. Always on the leading edge, Dr. Warren became a Certified Botox Instructor. It was only a matter of time before the Pacific Training Institute for Facial Aesthetics, (PTIFA), a facility co-founded by Drs. Warren and Janet was conceived. Their institute offers the only university level Botox training, where dentists learn the Business of Botox; how to step by step incorporate therapeutic and cosmetic Botox into their practice. The quality of course material, training methods and hands-on experience ensures graduates hone confidence and comfort while providing botox treatment.

Dr. Warren Roberts, a 1977 University of British Columbia Dental School graduate, is a well-known and respected dentist. Dr. Warren's continued studies include programs at the prestigious Las Vegas Institute for Advanced Dental Studies and at the California Center for Advanced Dental Studies. Located in beautiful Coal Harbor, Vancouver, British Columbia, Canada, is the home of both the training facility and 'A Smile Above', Drs. Warren and Janet's vibrant and modern dental practice and model for cosmetic dentistry.

Very instrumental in the aesthetic world of

Botox, and to stay on the cutting edge of this ever growing industry, Drs. Warren and Janet developed the first and only Online Botox course available. Not only is the online course great for team learning, the unlimited online access makes marketing and integration of Botox in the workplace simple.

The PTIFA Level 1 Intro to Botox is taught online. The 'learn at your own pace' course compliments a physician's busy life and practice. The only Facial Rejuvenation (head and neck) live cadaver course enhances your understanding of your patient's anatomical make up. Then choose from a number of destination Level 2 Botox Hands-On courses, and bring along members of your team, so that they can understand how to easily implement this service in your office and increase your income by \$125,000. It doesn't end there, Level 3; Advanced Botox, Level 4; Dermal Fillers, and Level 5; Extra Oral Lasers prepares you and your team to provide your clients with the total clinical cosmetic smile makeover. The tiered and gated courses are designed for dentists, physicians, RN's and their teams.

In addition, Dr. Warren facilitates the only Online Botox Study Club in existence in North America. As a member, you and your team receive unlimited access to videos, course refreshers, lectures, webinars, updated medical and office integration documentation, archives, and much more.

Dr. Warren is a past president of both the Fraser Valley Dental Society and the BC Academy of General Dentistry. He is currently a member of the Vancouver and District Dental Society, the American Academy of Cosmetic Dentistry, and the Canadian Academy of Cosmetic Dentistry. In conjunction with Dr. Janet, they write numerous articles on Botox in Dentistry for publications such as *Dentistry Today*, *Teamwork* and *Oral Health Journal*.

*Dr. Warren is currently touring internationally, presenting lectures and Botox training programs to universities, conferences, conventions, physicians, dentists, RN's and team members.*

For course information, or lecture, conference and international speaking events, please direct all inquiries to

**info@ptifa.com or 604.681.0066**